



# **MARCO'S MAIN EVENT**

## **Sponsorship and Event Package**

**SATURDAY, FEBRUARY 20, 2027**

**THE VENETIAN BANQUET HALL  
219 Romina Dr., Concord, ON L4K 4V3**



**In Their Corner Since 2009: Knocking Out Childhood Cancer**

**In Loving Memory of Marco Leggieri**

 @marcoswaytributefund

 <http://www.marcosway.com>

## Marco's Story

My son, Marco Leggieri was born on January 4, 2003. He was a beautiful, healthy and happy baby. Sadly, this all changed in 2006 when Marco was diagnosed with Rhabdomyosarcoma, a form of soft tissue cancer. For twenty months, Marco underwent chemotherapy, surgeries and radiation. Despite SickKids best efforts, and Marco's strength and bravery, he lost his battle to this dreaded disease on his fifth birthday.

My husband and I founded The Marco's Way Tribute Fund in 2008 to honor the memory of our son and to promote awareness and raise funds that will help create more positive outcomes for childhood cancer patients and their families. To date, **Marco's Way has raised over \$800,000** for Sarcoma research at SickKids Hospital. With your support we can turn \$800,000 to 1 million and make an even greater impact together. Thank you for believing in our mission and for helping us give children and their families a healthier future.

With gratitude,

*Daniela Leggieri*

## What's Next

We are excited to invite you to our first **MARCO'S MAIN EVENT GALA** taking place on **February 20, 2027** to support the Marco's Way Tribute Fund and raise money for childhood cancer. Join us for a spectacular evening that includes a **dinner and open bar, 50/50 draw (included in the ticket price), door prizes, late night food stations, DJ and dancing**. Your support will help to enable discoveries that contribute to life-saving treatments for children with cancer at SickKids. There are several ways you can make a positive impact on the success of our event such as:

- selecting a **sponsorship level** that best suits your company
- **purchasing tickets** to attend or
- making a **monetary donation**

Your contribution to this event will support Sick Kids Hospital and:

- ✓ Help elevate pediatric cancer care and support innovative cancer research
- ✓ Help develop cutting edge cancer therapies while improving and developing new protocols
- ✓ Aid in the advancement of diagnostic testing for early detection of cancers

**With your support, help us deliver the finishing blow to  
knock out childhood cancer!**



# SPONSORSHIP OPPORTUNITIES



## Knockout Sponsor \$6500

- One table of 10 with a reserved table in the VIP Ringside area
- Company name/logo on all tables
- Highlighted on our social media and website **with a link to your company site**
- Company name/logo on sponsorship wall and in the sponsorship slideshow



## Heavyweight Sponsor \$5000

- 8 complimentary tickets with a reserved table in the VIP Ringside area
- Highlighted on our social media platform and on our website
- Company name/logo on sponsorship wall and in the sponsorship slideshow



## Middleweight Sponsor \$3500

- 4 complimentary tickets
- Highlighted on our social media platform and on our website
- Company name/logo on sponsorship wall and in the sponsorship slideshow



## Contender Sponsor \$2000

- 2 complimentary tickets
- Highlighted on our social media platform and on our website
- Company name/logo on sponsorship wall and in the sponsorship slideshow



## Golden Gloves Sponsor \$1000

- Highlighted on our social media platform and on our website
- Company name/logo on sponsorship wall and in the sponsorship slideshow



## Ringside Sponsor \$500

- Company name/logo on signage at the event and in the sponsorship slideshow

# SPONSORSHIP / ORDER FORM

Please fill out the following details and email the form to [danielaleggieri4@gmail.com](mailto:danielaleggieri4@gmail.com) or mail to the address listed below. If you have any questions or concerns, email or contact Daniela Leggieri at 647-988-3356

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES:

- ☐ **Knockout Sponsor** - \$6500 (includes 10 complimentary tickets)
- ☐ **Heavyweight Sponsor** - \$5000 (includes 8 complimentary tickets)
- ☐ **Middleweight Sponsor** - \$3500 (includes 4 complimentary tickets)
- ☐ **Contender Sponsor** - \$2000 (includes 2 complimentary tickets)
- ☐ **Golden Gloves Sponsor** - \$1000
- ☐ **Ringside Sponsor** – \$500

*\*A Gift Acknowledgement Letter will be given for all sponsorships listed above\**

## I WOULD LIKE TO ATTEND:

- ☐ **Gala Ticket** - \$175 each      # of tickets: \_\_\_\_\_      Total \$ \_\_\_\_\_
- ☐ **Table of 10** - \$1600

*\*Tickets for the above will be available for pick up on the night of the Gala*

## PAYMENT HAS BEEN MADE BY:

- ☐ **Cheque** payable to **Marco's Way** and mailed to:  
Marco's Way, 1 Chalone Cres, Woodbridge, Ontario, L4H 1V6
- ☐ **E-transfer** to [marcoswaytributefund@yahoo.com](mailto:marcoswaytributefund@yahoo.com)



**SickKids Foundation**  
525 University Avenue, Suite 835  
Toronto, ON M5G 2L3

January 27, 2026

To Whom It May Concern:

This letter confirms that the **Marco's Way Gala** happening on **February 20, 2027** at the Venetian Banquet and Hospitality Centre is a registered third-party event, raising funds in support of The Hospital for Sick Children (SickKids).

In order to ensure success, the organizers of this event require support from companies, organizations, and individuals who share their vision and hope for improved child health. It is my hope that you will consider supporting this initiative. Your commitment will not only ensure that this event is a fundraising success, it will also make a real difference in the lives of children today and for generations to come.

Please note this letter is valid for one year from the date issued. Should you have any questions about the history or legitimacy of this event, please contact me directly at:

[jenny.arena@sickkidsfoundation.com](mailto:jenny.arena@sickkidsfoundation.com)

Please direct all event-related inquiries to the attention of:

**Daniela Leggieri**  
[danielaleggieri4@gmail.com](mailto:danielaleggieri4@gmail.com)

We send our most sincere gratitude to **Marco's Way** for their dedication and generosity, and for supporting SickKids' vision: Healthier children. A better world.

With gratitude,

A handwritten signature in black ink that reads "J. Arena".

Jenny Arena  
Associate, Community Partnerships